

Sponsorship of Global Entrepreneurship Week (GEW) 2026

The GEW Bermuda Host Committee is actively preparing for this year's Global Entrepreneurship Week, taking place worldwide from November 16th to 22nd, 2026. GEW is the world's largest entrepreneurship celebration, mobilising millions of people across more than 180 countries every November. Our goal is for the entire island to turn its focus to celebrating and supporting existing and aspiring entrepreneurs throughout the week.

Entrepreneurs need access to resources and connections locally, yet many still face challenges finding the right support. This year's program coordinated by the Bermuda Economic Development Corporation (BEDC), brings together a strong network of local and international partners to promote entrepreneurship across sectors, including small and medium-sized enterprises and for-profit and not-for-profit organisations alike.

This year, GEW Bermuda introduces Inspire Bermuda, a three-day immersive destination festival produced in partnership with Driven Society. Taking place during GEW, Inspire Bermuda sits at the intersection of entrepreneurship, creativity, film, and wellness. Programming spans founder keynotes, creator workshops, the Surrounded by Stories x Inspire Bermuda Short Film Festival, a local business marketplace, wellness experiences, and an evening celebration. Anticipated speakers and contributors represent leaders across technology, media, creative industries, brand marketing, film, and wellness.

Sponsorship is crucial to ensuring the continued growth and impact of GEW Bermuda and to providing meaningful visibility for your organisation. One hundred percent of funds received will be dedicated to GEW Bermuda activities. We would be pleased to meet with you to discuss how your support can make a difference this November.

Yours in success,

Kelsea Williams
Communications & Development Officer, BEDC
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Watch the 2025 GEW Bermuda Recap!

GEW Bermuda 2025 united entrepreneurs and creatives across a week of events under the theme #TogetherWeBuild, headlined by keynote speakers Pinky Cole and Tristan Mack Wilds. Programming spanned a full-day conference, culinary entrepreneurship activation, pitch competition, and an entrepreneurial fireside chat that collectively drew hundreds of attendees island-wide. Watch the [2025 GEW Bermuda Recap](#).

GEW Host Committee
48 Church Street
Hamilton HM 12
Bermuda
www.gew.bm

Inspire

Connect

Mentor

Engage



Inspire Bermuda 2026

A partnership between the BEDC and Driven Society

November 20 to 22, 2026 | Grotto Bay Beach Resort, Bermuda

Inspire

THE EXPERIENCE

- Inspire Bermuda is a three-day destination festival at the intersection of entrepreneurship, film, wellness, and culture. Set against the backdrop of Bermuda, the weekend brings together a curated community of global founders, creatives, filmmakers, entrepreneurs, and cultural tastemakers for an experience built around ideas, storytelling, restoration, and connection.
- This is not a traditional conference. It is an immersive experience where programming, place, and people come together to create meaningful connection, cultural exchange, and lasting inspiration.

Connect

THE WEEKEND

- November 20 | A Warm Bermuda Welcome
Arrival, hotel check-in, VIP mixer, welcome reception, and opening connection moments at Grotto Bay Beach Resort.
- November 21 | Creation and Storytelling
Founder keynotes, entrepreneurship conversations, the Surrounded by Stories x Inspire Bermuda Short Film Festival, marketplace experiences, curated networking, and evening cultural programming.
- November 22 | Ideas and Inspiration
Creator workshops, filmmaker conversations, wellness experiences, social excursions, breakout sessions, and closing reflections designed to inspire collaboration, creativity, and future-focused thinking.

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THE FILM FESTIVAL

- The Surrounded by Stories x Inspire Bermuda Short Film Festival is an intimate, culturally driven showcase spotlighting emerging and established filmmakers from Bermuda and around the world. The festival features curated short film screenings, filmmaker conversations, and a special guest talkback with an established voice from the film industry.
- At the center of the festival is the Surrounded by Stories – Bermuda Filmmaker Award, a platform designed to provide Bermudian creative talent with visibility, mentorship access, and opportunities beyond the island.

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THE AUDIENCE

- 150 to 250 curated guests including multicultural professionals, creatives, entrepreneurs, filmmakers, and cultural leaders between the ages of 26 and 45. Attendees represent highly engaged communities with strong interests in culture, business, storytelling, travel, wellness, and creative experiences.
- This audience values meaningful connection, premium experiences, and brands that align authentically with culture and community.

Inspire

WHY THIS MOMENT MATTERS

- Inspire Bermuda presents an opportunity to align your brand with a high-value, culturally engaged audience in one of the world's most distinctive destinations.
- With BEDC's deep roots in Bermuda's entrepreneurship and business ecosystem and Driven Society's experience producing culture-forward programming and community experiences, the partnership is designed to create meaningful impact for attendees, local creatives, entrepreneurs, and Bermuda's broader cultural and business landscape.

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GEW Sponsorship Levels

Inspire

Major Partner – \$15,000+

- Recognition as a Major Partner in all event media and promotional materials.
- Prominent logo placement on BEDC GEW Conference websites, event pages, and marketing collateral.
- Prominent signage and speaking opportunities at the conference.
- Booth/table presence at the BEDC GEW Conference.
- 8 passes to the BEDC GEW Conference.
- Commemorative event booklet.

Connect

Sponsor – \$10,000 to \$14,999

- Prominent signage at the BEDC GEW Conference.
- Logo placement on conference websites and marketing materials.
- Media and press opportunities related to the conference.
- Booth/table at the BEDC GEW Conference.
- 6 passes to the BEDC GEW Conference.
- Commemorative event booklet.

Mentor

Contributor – \$7,000 to \$9,999

- Prominent signage at the BEDC GEW Conference.
- Logo placement on conference websites.
- Promotional material distribution at the conference.
- 4 passes to the BEDC GEW Conference.
- Commemorative event booklet.

Engage

Supporter – \$5,000 to \$6,999

- Logo placement on conference websites.
- Promotional material distribution at the conference.
- 2 passes to the BEDC GEW Conference.
- Commemorative event booklet.

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