



Sponsorship of Global Entrepreneurship Week (GEW) 2025

Once again, the GEW Host Committee is actively preparing for this year's Global Entrepreneurship Week (GEW), which will be held globally from November 17th to 23rd, 2025. Our goal is for the entire island to turn its focus to celebrating and supporting existing and aspiring entrepreneurs throughout November.

Entrepreneurs need access to resources and connections locally, yet many still face challenges accessing the right support. GEW Bermuda exists to help bridge that gap. This year's conference, coordinated primarily by BEDC with assistance from valued partners, will focus on promoting entrepreneurship across sectors—small and medium-sized, for-profit and not-for-profit alike. Sponsorship is crucial to ensuring the continued growth and sustainability of this initiative, while providing excellent visibility for your organization.

The 2025 BEDC GEW Conference will be a full-day event featuring keynotes, breakout sessions, panel discussions, and networking opportunities. We invite you to join us in supporting Bermuda's entrepreneurial ecosystem by sponsoring the conference. Sponsorship levels are provided for your review and consideration. In addition to financial support, we welcome contributions such as raffle prizes. Please note that one hundred percent of funds received will be dedicated to GEW activities.

As this initiative continues to grow and strengthen each year, we trust you will recognize the substantial impact it has on the business community and on your organizational brand. Thank you for considering this opportunity. I would be pleased to meet with you and your team to discuss how your support can make a meaningful difference.

Yours in success,

Kelsea Williams
Communications & Development Officer, BEDC
kwilliams@bedc.bm



Watch the 2024 GEW Bermuda Recap!

Global Entrepreneurship Week Bermuda 2024 united entrepreneurs, innovators, and business leaders for a week of collaboration and celebration. With inspiring workshops, pitch competitions, and networking events, GEW highlighted the strength and creativity of Bermuda's entrepreneurial community. Relive the best moments and see how entrepreneurship continues to shape Bermuda's future by watching the [highlight reel here](#).

GEW Host Committee
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Meet Pinky Cole: Keynote Speaker for Global Entrepreneurship Week 2025



We are excited to announce Pinky Cole as a keynote speaker for Global Entrepreneurship Week (GEW) 2025. Pinky is the dynamic founder and CEO of Slutty Vegan, a highly successful vegan hamburger chain based in Atlanta, Georgia. What began in 2018 as a humble ghost kitchen and Instagram-driven food truck quickly blossomed into a nationally recognized brand with multiple brick-and-mortar locations.

Pinky's mission is to bring accessible, delicious vegan options to underserved communities, transforming Atlanta's food landscape and challenging conventional dining norms. Her bold and innovative approach to business—combining creative marketing, community engagement, and a passion for health and sustainability—has earned Slutty Vegan widespread acclaim and a loyal following.

Before embarking on her entrepreneurial journey, Pinky worked as a television producer, a background that helped shape her storytelling skills and innovative spirit. Her transition from media professional to successful business leader exemplifies resilience, creativity, and visionary leadership.



Slutty Vegan has become more than just a restaurant; it is a movement that celebrates culture, health, and community empowerment. The brand's rapid growth and media attention reflect Pinky's dedication to redefining how people think about food and entrepreneurship.

We look forward to hearing Pinky share her inspiring story and insights on entrepreneurship, innovation, and social impact during GEW 2025.

If your organization is interested in supporting Pinky Cole's visit to Bermuda or would like more information, please reach out and let us know. We welcome your partnership in making this keynote a memorable and impactful experience.

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GEW Bermuda 2025 | Full-Day Conference Schedule

Friday, November 21st, 2025

- 9:00AM – 9:30AM | Arrival & Registration
- 9:30AM – 9:35AM | Opening Remarks
- 9:35AM – 10:05AM | Opening Panel: The Entrepreneur's Playbook
- 10:10AM – 10:45AM | Keynote Speaker 1: Pinkly Cole, Owner of Slutty Vegan
- 10:45AM – 11:00AM | Break
- 11:00AM – 12:00PM | Breakout Sessions:
 - Finance First
 - The Creator Economy
 - The Power of Pivot (Pinky Cole Session)
- 12:00PM – 1:30PM | Networking Lunch & Pop-Up Market
- 1:30PM – 2:05PM | Keynote Speaker 2
- 2:05PM – 2:30PM | Break
- 2:30PM – 3:30PM | Breakout Sessions:
 - The Business of Her (Women-focused)
 - Building Brotherhood (Men-focused)
 - Digital Domination
- 3:30PM – 4:15PM | Mini Pitch Bowl + Awards Preview
- 4:15PM – 4:30PM | Break
- 4:30PM – 4:50PM | Closing Panel: *"Bermuda to the World" – Going Global from a Small Island*
- 5:15PM – 5:30PM | Closing Remarks & Weekend Preview
- 5:30PM – 8PM | Cocktails with Creators Closing Party

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Visit www.gew.bm to learn more.

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GEW Sponsorship Levels

Inspire

Major Partner – \$15,000+

- Recognition as a Major Partner in all event media and promotional materials.
- Prominent logo placement on BEDC GEW Conference websites, event pages, and marketing collateral.
- Prominent signage and speaking opportunities at the conference.
- Booth/table presence at the BEDC GEW Conference.
- 8 passes to the BEDC GEW Conference.
- Commemorative event booklet.

Connect

Sponsor – \$10,000 to \$14,999

- Prominent signage at the BEDC GEW Conference.
- Logo placement on conference websites and marketing materials.
- Media and press opportunities related to the conference.
- Booth/table at the BEDC GEW Conference.
- 6 passes to the BEDC GEW Conference.
- Commemorative event booklet.

Mentor

Contributor – \$7,000 to \$9,999

- Prominent signage at the BEDC GEW Conference.
- Logo placement on conference websites.
- Promotional material distribution at the conference.
- 4 passes to the BEDC GEW Conference.
- Commemorative event booklet.

Engage

Supporter – \$5,000 to \$6,999

- Logo placement on conference websites.
- Promotional material distribution at the conference.
- 2 passes to the BEDC GEW Conference.
- Commemorative event booklet.

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