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BEDC'S 4TH ANNUAL SMALL BUSINESS EXPO RETURNS FEBRUARY 7: SUPPORT, TOOLS, AND CONNECTIONS

Hamilton, Bermuda 20 January 2026 – The Bermuda Economic Development Corporation (BEDC) is excited to kick off 2026 by supporting existing and aspiring entrepreneurs as they plan for a successful year ahead. The 4th Annual Small Business Expo will take place in the Discovery Hall at CedarBridge Academy on Saturday, February 7, from 11:00 AM to 4:00 PM.

The event will feature twenty businesses and organisations offering support services and practical resources to help entrepreneurs and small business owners start, strengthen, and grow their ventures. Attendees can expect meaningful connections, direct access to service providers, and guidance focused on real business needs.

Attendees can also explore the Expo's Vendor Village, featuring local food vendors and a retail marketplace where they can shop and support Bermuda-based brands. From ready-to-eat options to locally made goods, the Vendor Village adds a vibrant, community-focused shopping experience alongside the business support and learning sessions.

BEDC is also pleased to acknowledge Brava as a Platinum Sponsor of the 4th Annual Small Business Expo. Brava has continued to support this event over the years, and BEDC values its ongoing commitment to strengthening Bermuda's entrepreneurial community. Their support helps ensure that entrepreneurs have access to practical tools, trusted guidance, and opportunities to connect with the resources that can help move their businesses forward.

This year's Expo will include a mix of main stage discussions and interactive networking sessions, focused on real business challenges and opportunities, including:

- Digital Readiness for 2026 (sponsored by Brava): The tools and tech small businesses need to compete and thrive.
- Pass the Torch: A focused discussion on succession, legacy, and preparing the next generation of business leaders.
- Stop Leaving Money on the Table: An interactive networking-focused session centred on value, pricing conversations, and revenue opportunities.
- Once Upon a Brand: Mastering storytelling, social media, and modern branding to grow and scale your business.

"We are excited to welcome entrepreneurs and the wider community back for the 4th Annual Small Business Expo," said Ondreyah Rochester, MSME Officer and the officer responsible for the NEHEEZ. "This event is about starting the year with momentum, leaving with actionable

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takeaways, and being in the room with the people and organisations who can help you take your next step on your entrepreneurial journey.”

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“Bermuda’s entrepreneurs are building the future of our island, and supporting their growth is core to who we are as Brava,” said, David Esler, Head of Business, Brava Bermuda. “As a Business telecom and IT provider, we see firsthand how the right technology and connectivity can unlock opportunity. The Small Business Expo is a powerful space for learning, collaboration, and innovation, and we’re proud to support the small business community every step of the way.”

Throughout the day, attendees will have multiple opportunities to connect through structured and informal networking moments, including coffee breaks, open networking blocks, and a lunch networking period.

BEDC invites all entrepreneurs, small business owners, and members of the public to attend. Admission is free, and registration is encouraged.

For more information and to register, visit <https://bedc.bm/events/small-business-expo/>.

About BEDC

Bermuda Economic Development Corporation (BEDC) is Bermuda’s premier source of free confidential business advice for entrepreneurs. The mission is to serve Bermuda’s local business community with the highest degree of professionalism by providing, authoritative business advice, counsel, economic development and financial support. Bermuda Business Starts Here! For more information, visit www.bedc.bm.

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