



Global Entrepreneurship Week

FOR IMMEDIATE RELEASE:

Contact: Kelsea Williams
Tel: 441-292-5570
Email: kwilliams@bedc.bm
Web: www.bedc.bm

BEDC CELEBRATES GLOBAL ENTREPRENEURSHIP WEEK 2025 WITH A WEEK OF EVENTS TO INSPIRE AND CONNECT ENTREPRENEURS

Inspire

Hamilton, Bermuda 8 October 2025 –The Bermuda Economic Development Corporation (BEDC) is gearing up to celebrate Global Entrepreneurship Week (GEW) Bermuda 2025 from November 17th to 23rd, joining more than 200 countries in spotlighting entrepreneurship as a driver of innovation, job creation, and growth.

This year's theme, Together We Build, highlights the power of collaboration and shared ambition. BEDC has curated a week of events to inspire entrepreneurs at every stage, while creating opportunities for learning, networking, and community building.

Connect

The celebrations begin with the Wave of Opportunity Pitch Competition on Monday, November 17th at the Hamilton Princess, where local entrepreneurs will compete for up to \$125,000 in grant funding provided by Global Atlantic. Finalists in the Main and Youth categories will present to a panel of judges, while the public will also vote for the People's Choice Award. This award offers one finalist, not selected for a judged prize, a renewed opportunity to secure up to \$25,000 in funding through community support.

Mentor

On Thursday, November 20th at Ruth Seaton James Auditorium, Pinky Cole, Founder of Slutty Vegan, will take part in a fireside chat entitled "From Hustle to Empire – The Entrepreneurial Truths." In this conversation, she will share the lessons and pivots that shaped her journey from a shared kitchen to a global brand. To set the stage, the evening will open with fast-paced Spark Sessions led by the BEDC team, providing entrepreneurs with practical tips and insights.

Engage

The week's signature event takes place on Friday, November 21st at the Grotto Bay Beach Resort, The Together We Build: Experiential Full-Day Conference. From 9:00am to 9:00pm, the conference will feature international keynote speakers Pinky Cole and actor/entrepreneur Mack Wilds, along with breakout sessions, a networking lunch with a B2B Sponsor Booth activation, followed by the closing Cocktails with Creators reception.

GEW Host Committee

48 Church Street
Hamilton HM 12
Bermuda
www.gew.bm
gew@bedc.bm



Global Entrepreneurship Week

The week concludes on Saturday, November 22nd with the Pitch it to Pinky: Culinary Creator Showcase at Bacardi Headquarters. Local chefs and culinary entrepreneurs will pitch their signature vegan creations to Pinky Cole and a panel of judges, followed by a live tasting experience open to the public.

“GEW continues to be one of the most important weeks of the year for Bermuda’s entrepreneurial ecosystem,” said Erica Smith, Executive Director of BEDC. “It brings together aspiring and established entrepreneurs, partners, and supporters to celebrate innovation and explore what is possible when we build together. We encourage the public to take part, especially in this year’s full-day conference, which promises to be an inspiring and action-focused experience.”

Inspire

The BEDC thanks the 2025 GEW sponsors, whose support makes this week possible. This year’s Major Partners are One Communications and the Bermuda Tourism Authority, with Bacardi, Butterfield, and Cox Hallett Wilkinson joining as Supporters. Their generosity ensures continued growth for Bermuda’s entrepreneurial ecosystem. Sponsorship opportunities remain open, and organizations interested in partnering are encouraged to contact BEDC or learn more online.

Connect

Tickets for GEW Bermuda 2025 are now available at www.gew.bm. General admission for the Together We Build Conference is \$189, while a 3-event bundle package includes access to the Pinky Cole seminar, the full-day conference, and the Pitch it to Pinky showcase for \$329. The website also provides the full schedule of events and registration details.

Mentor

About BEDC

Bermuda Economic Development Corporation (BEDC) is Bermuda’s premier source of free confidential business advice for entrepreneurs. The mission is to serve Bermuda’s local business community with the highest degree of professionalism by providing, authoritative business advice; counsel and loan guarantee support.

Engage

Bermuda Business Starts Here! For more information, visit www.bedc.bm.

About GEW:

During one week in November, the world spotlights how young people's ideas can contribute to global economic development. GEW Global, which started in 2008 with the Kauffman Foundation and the UK’s Make Your Mark organization, has grown to include Host Committees in over 200 countries. With the help of governments and non-government organizations, Host Countries coordinate events ranging from

GEW Host Committee

48 Church Street
Hamilton HM 12
Bermuda
www.gew.bm
gew@bedc.bm



Global Entrepreneurship Week

invention competitions to local entrepreneurship summits designed to stimulate creative solutions, jumpstart innovation and celebrate the entrepreneurial spirit, especially among young people.

The BEDC is the registered Bermuda Host with support from the Youth Entrepreneurship Initiative of Bermuda (registered charity no. 616), and the Economic Development Department working towards the common goal of inspiring the new generation of entrepreneurs and creative thinkers.

Inspire

-End-

Connect

Mentor

Engage

GEW Host Committee

48 Church Street
Hamilton HM 12
Bermuda
www.gew.bm
gew@bedc.bm