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## **MASTER THE BASICS WITH BEDC'S ENTREPRENEURSHIP 101!**

**Hamilton, Bermuda 22 May 2025** – Registration is open, and spots are now available for Entrepreneurship 101, an education course hosted by the Bermuda Economic Development Corporation (BEDC). This program equips new and aspiring entrepreneurs with the essential knowledge, tools, and resources to start and manage a business successfully. Participants will gain a solid understanding of small business management and how to develop an effective business plan.

The course runs from June 4th through July 23rd, 2025, with weekly sessions every Wednesday from 6:00 pm to 8:15 pm at the BEDC office in Hamilton. This hands-on program guides entrepreneurs through the key steps involved in launching and growing a business.

Donte Hunt, Director of MSME, shared his thoughts on the course: "In designing Entrepreneurship 101, we aimed to address the real-world challenges and uncertainties entrepreneurs face here in Bermuda. Our daily interactions with business owners give us deep insight into the complexities of starting and running a business on the island. This course is crafted to demystify the entrepreneurial journey, offering practical steps and strategies for success. At BEDC, we're committed to supporting our entrepreneurs by providing them with a solid foundation to thrive."

Jadiyah Bailey, a previous graduate, said: "This course has changed my life in only a few short weeks. I feel more confident and am starting to envision and embody what it will feel like to be a full-time entrepreneur. The information and inspiration given throughout the past weeks has been invaluable."

Entrepreneurship 101 covers key topics such as making the decision to start a business, validating your product or service, writing a business plan, understanding government obligations, calculating business costs, exploring funding options, and managing marketing, operations, and human resources, among others.

The course is designed to simplify what can often feel like a daunting process. The more knowledge entrepreneurs have, the easier it is to launch and grow their business.

Early bird pricing is \$292 until May 31st, with regular pricing of \$325 thereafter. A minimum of 15 participants is required to proceed, with a maximum of 40 spots available. Spaces are limited, so register today to avoid disappointment.

For more information or to register, visit [www.bedc.bm](http://www.bedc.bm), email [info@bedc.bm](mailto:info@bedc.bm), or call 292-5570.

### **About BEDC**

*The Bermuda Economic Development Corporation (BEDC) is Bermuda's source of free, confidential business advice. The mission is to actively assist the development of a strong, well-managed and prosperous local business sector in Bermuda. The key objective of the BEDC remains providing a broad range of business advice, counsel and financial assistance to local businesses in Bermuda. - END*

Growing  
Bermuda one  
Business at  
a time