**Global Entrepreneurship Week** 

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## FOR IMMEDIATE RELEASE:

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# BEDC TO CELEBRATE BERMUDA'S ENTREPRENEURS AT THE 8TH ANNUAL BUSINESS AWARDS

Hamilton, Bermuda 30 October 2024 – The Bermuda Economic Development Corporation (BEDC) is excited to announce the 8th Annual BEDC Business Awards, set to take place on Saturday, November 23rd, 2024, from 7pm-11pm, at the Lido Complex. This is a key Global Entrepreneurship Week Bermuda (GEW) event, celebrating the achievements of the island's micro, small, and medium-sized businesses and innovators in the economic empowerment zones.

The event promises a night filled with opportunities to recognize Bermuda's top business leaders and connect with industry professionals and fellow entrepreneurs. Guests can look forward to networking, an awards ceremony, goodie bags, and prizes, followed by an exciting after-party at The Deep Bar & Nightclub.

Tahkeesha Welch, Loan Portfolio Management Officer and lead organizer of the event, shared, "The BEDC Business Awards are our way of celebrating the hard work, dedication, and impact of Bermuda's entrepreneurs. We do this to recognize the vital role small and medium-sized businesses play in strengthening our economy. It's exciting to see the innovation and resilience within our entrepreneurial community, and we are proud to highlight these achievements through this event."

The awards will recognize businesses across various categories, including Business of the Year, Start-up of the Year, and Entrepreneur of the Year. Notably, the Innovation and Tech Award, sponsored by the Economic Development Department, will highlight businesses pushing the boundaries of innovation.

The EDD is proud to support the Bermuda Economic Development Corporation with our sponsorship of Global Entrepreneurship Week in general and the Innovation and Tech Award in particular," said Ray Jones, Director of the Economic Development Department. He added: "This award celebrates the spirit of innovation and resilience in Bermuda's entrepreneurial ecosystem. We are therefore excited to spotlight businesses that are breaking new ground in technology and digital transformation because we know that their efforts are critical to Bermuda's sustainable economic growth and diversification."

> GEW Host Committee 48 Church Street Hamilton HM 12 Bermuda <u>www.gew.bm</u> <u>gew@bedc.bm</u>



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Tickets for the BEDC Business Awards can be purchased by visiting www.gew.bm. Attendees are encouraged to stay for the entire evening's festivities, with dinner and the awards presentation leading into a celebration at The Deep. This dress-to-impress event with a black-and-gold theme sets the tone for a sophisticated and memorable evening.

This event offers a unique opportunity to celebrate Bermuda's entrepreneurial spirit, so mark your calendars and prepare for a night of inspiration, recognition, and community celebration.

To view all GEW events, learn more, or get involved, please visit <u>www.gew.bm</u>, email <u>info@bedc.bm</u> or call 292-5570.

### About BEDC

Bermuda Economic Development Corporation (BEDC) is Bermuda's premier source of free confidential business advice for entrepreneurs. The mission is to serve Bermuda's local business community with the highest degree of professionalism by providing, authoritative business advice, counsel and loan guarantee support.

Bermuda Business Starts Here! For more information, visit www.bedc.bm.

#### About GEW:

During one week in November, the world spotlights how young people's ideas can contribute to global economic development. GEW Global, which started in 2008 with the Kauffman Foundation and the UK's Make Your Mark organization, has grown to include Host Committees in over 200 countries. With the help of governments and non-government organizations, Host Countries coordinate events ranging from invention competitions to local entrepreneurship summits designed to stimulate creative solutions, jumpstart innovation, and celebrate the entrepreneurial spirit, especially among young people.

The BEDC is the registered Bermuda Host with support from the Youth Entrepreneurship Initiative of Bermuda (registered charity no. 616), and the Economic Development Department working towards the common goal of inspiring the new generation of entrepreneurs and creative thinkers. -End-

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