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FOR IMMEDIATE RELEASE

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UNLOCK THE MYSTERIES OF FUNDRAISING WITH QODEO'S WORKSHOP IN PARTNERSHIP WITH BEDC

Hamilton, Bermuda 14 May 2024 –The Bermuda Economic Development Corporation (BEDC) is excited to partner with Qodeo to offer the "Unlocking Funding Secrets" workshop, aimed at enhancing fundraising knowledge among local entrepreneurs. This event will be led by Simon Glass, CEO of Qodeo, who brings a wealth of experience from the fields of venture capital, banking, and academia to Bermuda's unique business scene.

Scheduled for Thursday, May 16th, 2024, from 5:30pm to 7:30pm at the BEDC Training Room, Sofia House, Hamilton, this session marks the beginning of a series designed to clarify the complexities of venture capital and private equity fundraising.

During this two-hour session, Simon Glass will debunk common myths surrounding fundraising strategies, offering clarity on both equity and debt financing. Attendees will gain insights into investor expectations and strategies tailored specifically for Bermuda's market. This workshop is ideal for both seasoned business owners and new entrepreneurs eager to learn effective fundraising techniques.

Simons Glass, CEO of Qodeo has this to say, "Qodeo is dedicated to upskill and fast track diverse entrepreneurs to best fit venture capital and private equity investors, from the 7,100 on Qodeo. Qodeo is committed and proud to help Bermuda's talented entrepreneurs, and investors, access and navigate the venture ecosystem via our partnership with BEDC." He continued, "We look forward to sharing key 'mythbusting fundraising' insights, premiered with University of Cambridge, at a series of workshops hosted by BEDC, kicking off on the 16th May".

The session promises to provide attendees with actionable advice and a clearer understanding of how to approach potential investors, thus equipping them with the necessary tools to successfully raise funds and grow their businesses.

Admission to the workshop is \$30 for the general public and \$25 for BEDC members. Those interested in attending are encouraged to secure their spots promptly as space is limited by visiting www.bedc.bm. Interested in becoming a BEDC Member? Become a BEDC Member - <https://br.bedc.bm/index.php/personalinfo>

About BEDC

Bermuda Economic Development Corporation (BEDC) is Bermuda's premier source of free, confidential business advice for entrepreneurs. The mission is to serve Bermuda's local

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business community with the highest degree of professionalism by providing authoritative business advice, counsel, and loan guarantee support. Bermuda

Business Starts Here! For more information, visit www.bedc.bm.

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About Qodeo:

Qodeo serves as a bridge between over 7,100 venture capital and private equity investors worldwide and entrepreneurs, using its proprietary data and algorithms. Founded by Simon Glass, a former resident committed to fostering growth within Bermuda's business ecosystem, Qodeo simplifies the fundraising process for diverse entrepreneurs globally.

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