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QODEO LEADS INTERACTIVE FUNDRAISING WORKSHOP IN PARTNERSHIP WITH BEDC

Hamilton, Bermuda 20 May 2024 – On May 16th, the Bermuda Economic Development Corporation (BEDC), in partnership with Qodeo, held a seminar at the BEDC Main Office. This event, titled "Unlocking Funding Secrets," aimed to enhance fundraising knowledge among local entrepreneurs.

During the seminar, thirty attendees learned about various fundraising strategies, including the differences between equity and debt financing. Simon Glass, CEO of Qodeo, led the session, sharing his extensive experience from venture capital, banking, and academia. He debunked common myths surrounding fundraising and provided clarity on investor expectations, with a focus on strategies tailored specifically for Bermuda's market.

The session was highly interactive, with attendees actively engaging and asking questions, making the most of the opportunity to gain personalized insights. This engagement ensured that participants left with a deeper and more practical understanding of the topics discussed.

The Qodeo platform offers entrepreneurs a comprehensive resource to connect with over 7,100 venture capital and private equity investors. It is dedicated to helping diverse entrepreneurs find the best-fit investors and navigate the venture ecosystem.

Simon Glass commented, "So great to connect with so many great BDA entrepreneurs at Qodeo's first of a series of Qodeo Fundraising Mythbusting workshops with the ever lively BEDC team. So much local Tauber that will go places. Qodeo is committed to helping match diverse and regional entrepreneurs with investors globally."

Erica Smith, Executive Director of BEDC, added, "We are thrilled to partner with Qodeo to bring such valuable insights to our local entrepreneurs. This seminar is just the beginning of a series that will provide crucial support and guidance to help our businesses thrive. The knowledge shared by Simon Glass is invaluable, and we are confident that it will make a significant impact on our entrepreneurial community."

The seminar provided attendees with actionable advice and a clearer understanding of how to approach potential investors, equipping them with the necessary tools to successfully raise funds and grow their businesses.

For additional details about Qodeo and tips on securing funding, visit <https://qodeo.com/blog/>.

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About BEDC

Bermuda Economic Development Corporation (BEDC) is Bermuda's premier source of free, confidential business advice for entrepreneurs. The mission is to serve Bermuda's local business community with the highest degree of professionalism by providing authoritative business advice, counsel, and financial support. Bermuda Business Starts Here! For more information, visit www.bedc.bm.

About Qodeo:

Qodeo serves as a bridge between over 7,100 venture capital and private equity investors worldwide and entrepreneurs, using its proprietary data and algorithms. Founded by Simon Glass, a former resident committed to fostering growth within Bermuda's business ecosystem, Qodeo simplifies the fundraising process for diverse entrepreneurs globally.

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