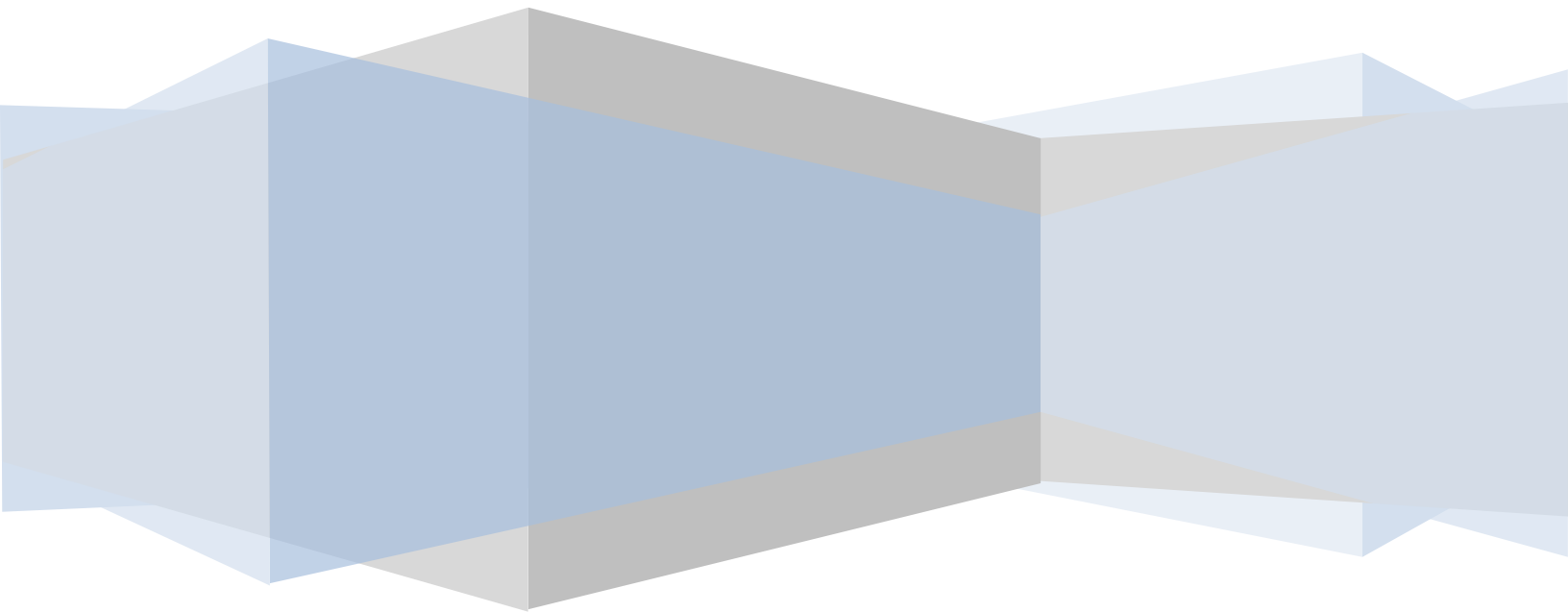




Request for Proposal

GEW Videography and Photography





Bermuda Economic Development Corporation

www.bedc.bm

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BEDC – RFP 2023/02

6 July 2023

Request for Proposals

BEDC Global Entrepreneurship Week (GEW) Event Videography and Photography Management

1. Executive Summary

- 1.1 The Bermuda Economic Development Corporation (BEDC) is seeking a videographer to provide video and photographic services for its 2023 GEW Conference
- 1.2 The following guidelines outline the process by which BEDC will elicit and evaluate proposals and award a contract.

2. Submission Deadline

Vendor proposals must be submitted by **5:00 pm Friday, July 28th, 2023**. Proposals received after the deadline will be deemed non-compliant and will not be considered.

3. Proposal Submission

- 3.1 Proposals may be submitted via email to jlodge@bedc.bm, with a copy sent to kwilliams@bedc.bm. Emails that contain RFP proposal submissions should contain the following information in the subject line: **“BEDC GEW Videography and Photography Management RFP – <Company Name>”**.
- 3.2 All proposals and accompanying materials shall become the property of the BEDC upon receipt and will not be returned.
- 3.3 All conditions contained within this RFP shall be considered accepted by vendors that participate in this solicitation.
- 3.4 All information submitted with the RFP will be kept confidential. The BEDC is not obligated to award orders or contracts to vendors that participate in the RFP process.
- 3.5 Provisions of this RFP and the contents of the successful proposal may be included in the final contract.

4. Vendor Response Requirements

4.1 A description of BEDC's vision of the project is set forth in the Project Scope included in the RFP. Vendors should contemplate and incorporate the details of the Project Scope in their proposal submissions.

4.2 **Submissions must include the following information:**

4.2.1 **Project Methodology** – A description of the proposed approach for conducting the requirements.

4.2.2 **High Level Project Plan** – This will show how the vendor proposes to approach the project and will comply with the cost schedule referred to in paragraph 4.2.6 below.

4.2.3 **Proposed Subcontracting Plan** – The name, address and payroll tax id number of any proposed subcontractor must be included. Additionally, the proposal must identify specific tasks, if any, that will be assigned to the subcontractor(s). The BEDC reserves the right to evaluate and refuse the use of any subcontractor.

4.2.4 **Proposed Responsibilities of the BEDC** – A list of any proposed tasks/expectations of the BEDC must be included in the proposal.

4.2.5 **Cost** – A statement of the total estimated costs for videography and photography services.

4.2.6 **Social, Environmental and Economic Factors** – The proposal must include the following information:

4.2.6.1 Percentage of workforce that is Bermudian;

4.2.6.2 A statement regarding whether the vendor currently offers or is willing to offer an apprenticeship or other training position;

4.2.6.3 A copy of the vendor's environmental policy if one exists;

4.2.6.4 A statement regarding whether the vendor has participated in any training or programs related to business skills.

4.2.7 **Signature** – The proposal must contain the signature of a duly authorized officer or agent of the company submitting the proposal.

4.2.8 **Confirmation of Non-Collusion** – The proposal must contain a Certification of Confirmation of Non-Collusion signed by a duly authorized officer or agent of the company submitting the proposal.

5. Pre-submission Information

All inquiries regarding this RFP must be made by email with "BEDC GEW Videography and Photography Management RFP Inquiry" in the subject line, by **July 21st, 2023 5:00pm (AST)**. Please send all inquiries to jlodge@bedc.bm with a copy to kwilliams@bedc.bm. All vendors will be notified of the inquiries, without identifying the source, along with the response provided by the BEDC.

6. Vendor Responsibility

It is the responsibility of the vendor to ensure that it has a thorough understanding of the instructions and requirements set forth in this RFP. If additional information or clarification is needed, questions should be submitted in writing as described in section 5 above.

7. Amendments

Prior to the submission deadline, the BEDC may modify, amend or revise any guidelines and/or requirements within this RFP. The BEDC will notify all vendors in writing of any change(s) to the RFP, including any change to the submission deadline and/or any subsequent date for new submissions.

8. Evaluation Process

- 8.1 All proposals submitted to the BEDC may be evaluated in a two-stage process. The first stage will result in a short list of prospective vendors. The short listed vendors may be asked to attend an interview and present their proposals before the BEDC RFP scoring committee.
- 8.2 Proposals will be evaluated based on responsiveness to the requirements of this RFP as well as the quality and effectiveness of the proposal.
- 8.3 It is anticipated that the successful vendor will be selected by August 7th, **2023**. All vendors who submitted proposals will be notified of the identity of the successful vendor.

9. Contract

Execution by the successful vendor of a contract that outlines the terms, scope of work and costs will be required. The project will initiate after the contract has been fully executed. The BEDC shall incur no costs or liability to any vendor prior to initiation of the project. All contracts are subject to a final review by the BEDC advisory committee and/or board of directors.

10. Acceptance and Authority to Cancel the RFP

The BEDC will not be obliged to accept the lowest price or any of the proposals submitted during this process. Each vendor acknowledges and agrees that the BEDC will have no liability or obligation to any vendor, except to the vendor awarded a contract, if any. The BEDC reserves the right to cancel this RFP without any obligation or reimbursement for cost, materials or time allocated to vendor response preparation.

11. References and Qualifications

Before awarding a contract, the BEDC reserves the right to require the vendor to submit evidence of qualifications it deems appropriate. This evidence may include references from prior customers, information regarding business ownership and financial soundness and relevant technical experience of the vendor.

12. Delivery

12.1 A public notice will be posted on our website. This RFP can be downloaded from our website. The RFP will also be sent out through our Business Register. In addition, it will be delivered via email upon request.

13. General

13.1 All proposals will be considered final upon receipt. No additions, deletions, corrections or adjustments will be accepted after submission.

13.2 Proposals received after the submission deadline will be deemed non-compliant and categorized as a “NO BID”. The time stamp for proposals submitted electronically will be that of the BEDC mail server. It is the vendor’s responsibility to allow sufficient time for electronic transmission and/or physical delivery of their proposal.

13.3 Following award and acceptance of the final contract, payments will be made in accordance with the terms and conditions set forth in the final contract.

14. Project Authorities

Executive Sponsor

Erica Smith, Executive Director of BEDC

Contract Authority

Keitha Caines, Director of Finance Data & Administration

Project Driver

Jamillah Lodge, Communication & Development Director

15. Summary of Key Dates

Request for Proposals sent

July 6th, 2023

Deadline for inquiries

July 21st, 2023 5:00pm (AST)

Submission Deadline

July 28th, 2023 5:00pm (AST)

Vendor selection (this date subject to change and respondents will be notified accordingly)

August 7th, 2023

Project Scope

1. Introduction

During one week in November the world spotlights how young people's ideas can contribute to global economic development. GEW Global, which started in 2008 with the Kauffman Foundation and the UK's Make your Mark organization, has grown to include Host Committees in over 170 countries. With the help of governments and non-government organizations, Host Countries coordinate events ranging from invention competitions to local entrepreneurship summits designed to stimulate creative solutions, jumpstart innovation and celebrate the entrepreneurial spirit, especially among young people.

The Bermuda Host Committee is made up of the Bermuda Economic Development Corporation, Youth Entrepreneurship Initiative of Bermuda (registered charity no. 616), and the Economic Development Department. Formed in 2008 the Bermuda Host Committee has grown to include a working committee made up of new and seasoned entrepreneurs and representatives from the public and private sector all acting with the common goal of inspiring the new generation of entrepreneurs and creative thinkers.

GEW Key Objectives:

- **ENGAGE** Provide a platform for thought leaders to work together in fostering an entrepreneurial ecosystem.
- **INSPIRE** Introduce the notion of entrepreneurial activity to those who have never considered it while motivating aspiring entrepreneurs to launch new start-ups.
- **CONNECT** Facilitate connections to help build and expand networks across national boundaries.
- **MENTOR** Create an environment conducive to the sharing of ideas and experiences that are invaluable in moving from ideation to launch.

- 1.1 The successful vendor will develop a response for the proposed project scope outlined below.

2. Vision of the Project

2.1 Vision Statement

The BEDC envisions receiving high-quality videos that showcase the GEW Conference that will take place during GEW 2023 at Pier SIX. These videos will be used to highlight the BEDC, the stakeholders, sponsors and participants. They will be used to promote the BEDC and the initiatives that it offers. A 60 second summary video will be produced to summarise all the events.

2.2 Audience

The videos will be accessible to the general public with the target audiences including individuals with the desire to operate a business in Bermuda. Most of these individuals are local; however some individuals are based abroad.

The following is a list of the project stakeholders:

- a. Participants in the events including small and medium sized business owners

- b. Sponsors
- c. Employees
- d. Judges
- e. BEDC Board
- f. Local Dignitaries – Bermuda Government Ministers, the Governor, US Consul General, Canadian Consul, etc.

3. Project Concept

- 3.1 This project will provide videography and photography services during the GEW Conference that will take place from November 16th – 19th. And held at the Pier SIX complex.
- 3.2 In addition, a summary video of all events will be developed.

4. Problem/Opportunity

- 4.1 An opportunity exists to provide filming and photography services for the BEDC. The content will be used to produce social media posts, TV ads and content for the BEDC YouTube channel and be featured on the BEDC website.
- 4.2 All content produced will become the sole property of the BEDC.

5. Scope

- 5.1 The overall scope of this project is to provide videography and photography services filming events that will occur during GEW 2023 as listed below:

| Event | Day | Date | Time |
|---|----------|----------------------|----------------|
| Sponsor Day | Thursday | 16 th Nov | 11 am – 3pm |
| Rocket Pitch Finals | Thursday | 16 th Nov | 6pm – 9pm |
| Youth Entrepreneurship Social (YES) | Friday | 17 th Nov | 11 am – 3pm |
| Festival of Entrepreneurship | Friday | 17 th Nov | 6 pm - 9 pm |
| Vendor Market Day/Kidpreneur/WOMB | Saturday | 18 th Nov | 11am – 3pm |
| BEDC Business Awards | Saturday | 18 th Nov | 6pm – 9pm |
| Women Entrepreneurship Day Conference | Sunday | 19 th Nov | 12 noon – 5 pm |
| Next Man Up Brunch Edition (Intnl. Men’s Day) | Sunday | 19 th Nov | 12 noon – 5 pm |
| Wrap up thank you and networking | Sunday | 19 th Nov | 5 pm – 9 pm |

- 5.2 The detailed scope should include, but is not limited to the following criteria:
 - 5.2.1 Meet with BEDC leads and the GEW Conference Event Planner as necessary.
 - 5.2.2 Make recommendations for what platform will be best to use in order to deliver a high-quality videos incorporating the BEDC brand colours and culture.

- 5.2.3 Provide a selection of up to 5 edited photos after each event that can accompany a Press Release
- 5.2.4 Provide edited finished videos and photos of the various events no later than 4 weeks after the conference has concluded.
- 5.2.5 Live-Stream the Rocket Pitch Finals held on Thursday Nov 16th
- 5.2.6 Pre-recording for some of the events with footage airing during the event to include:
 - 5.2.6.1 Entertainment
 - 5.2.6.2 Remarks and/or Ministerial statements
 - 5.2.6.3 Summary video
- 5.2.7 Post recordings of the Bermuda Business Awards to include presentation of the awards
- 5.2.8 Manage the project and develop a Project Plan.
 - 5.2.8.1 Create task and/or work break down structure;
 - 5.2.8.2 Estimate task duration; and
 - 5.2.8.3 Milestone identification and timeline development.
- 5.3 There may be additional events added as well as partner-organised events when confirmed.

6. Contacts

It is anticipated that the following contacts will need to be consulted during the development of vendor responses:

Jamillah Lodge – Communication & Development Director, BEDC

Kelsea Williams – Communication & Development Officer, BEDC

Overview of BEDC

1. Business Overview

1.1 *Background*

The Bermuda Economic Development Corporation (BEDC) was established in 1980 as the Bermuda Small Business Development Corporation (BSBDC). This joint venture between Bermuda's banks and the Government was formed to actively assist the development of a strong, well-managed and prosperous small business sector in Bermuda. In 2011, the BSBDC Act was amended to expand its remit. As a result the BSBDC changed its name to BEDC to encompass its expanded legislation. Under the new legislation the Corporation performs the following functions:

- a. the granting of loans or other forms of financial assistance, to assist persons in establishing, carrying on or expanding small businesses, medium-sized businesses and entities within economic empowerment zones;
- b. the provision of technical advice or assistance to persons who are seeking or who are granted financial assistance;
- c. to operate and manage markets;
- d. to oversee and manage the development and implementation of the economic empowerment zones; and
- e. the maintenance of a Register of Small Businesses, Medium-Sized Businesses and Economic Empowerment Zone Business Entities,

Under the BEDC Act 2011, a "Small business" is defined as: Bermudian – owned and managed, operating locally, having an annual gross payroll not exceeding five hundred thousand dollars (\$500,000) and having annual sales revenues of less than one million dollars (\$1,000,000).

Under the BEDC Act 2011, a "medium sized business" is Bermudian owned & owner operated – business enterprise with at least three of the following attributes:

- a. Gross annual revenues between \$1 million and \$5 million
- b. Annual payroll between \$500K and \$2.5 million
- c. A minimum of 11 and a maximum of 50 employees
- d. In operation for a minimum of 10 years
- e. Net Assets of less than \$2.5 million

Appendix B

CERTIFICATE OF CONFIRMATION OF NON-COLLUSION

Notes for the tenderer/bidder

The essence of Open Tendering is that the Government of Bermuda shall receive bona fide competitive Tenders from all persons Tendering. In recognition of this principle, all companies submitting a tender will be required, by way of the signature of the Company Principle, state their agreement to the statements below, which indicates that the tender has been submitted without any form of collusion.

The Certificate of Confirmation of Non-Collusion is a mandatory requirement from all bidders. Any bids submitted which do not include a signed copy of the Certificate will be wholly rejected and will not be included in the evaluation process.

If it is later found that the undertakings made below have been breached at any stage of the process, the bidder will be expelled from the process immediately. In the event that this is discovered after a contract award, legal action may be taken against the bidder and/or any party involved in the matter.

False submissions may also exclude the bidder, and any other person or company involved in collusion, from bidding for future contracts tendered by the Government of Bermuda.

Confirmation of non-collusion

I/We certify that this is a bona fide Tender, intended to be competitive and that I/We have not fixed or adjusted the amount of the Tender or the rates and prices quoted by or under or in accordance with any agreement or arrangement with any other person.

I/We confirm that we have not received any additional information, other than that contained within the tender pack, or supplementary information provided to all bidders.

I/We also certify that I/We have not done and undertake that I/We will not do at any time any of the following acts:

- (a) communicating to a person other than the tender administrator the amount or approximate amount of my/our proposed Tender (other than in confidence in order to obtain quotations necessary for the preparation of the Tender for insurance) or
- (b) entering into any agreement or arrangement with any other person that he shall refrain from tendering or as to the amount of any Tender to be submitted; or
- (c) offering or agreeing to pay or give or paying any sum of money, inducement, gift /hospitality or valuable consideration directly or indirectly to any person in relation to this tender.

Signed

Date _____

Printed Name and Title

Company Name

Date _____

Printed Name and Title

Company Name