The Preston Model

Remembering to be Human

Dr Julian Manley 20November 2018









Mondragón

Humanity at Work

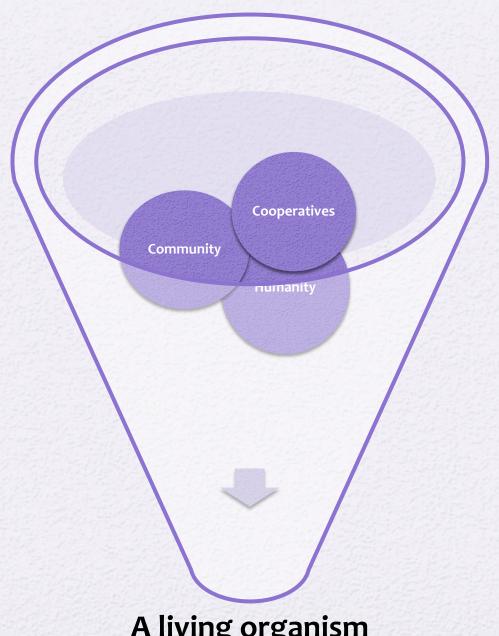
Principles and values: Humanity at Work

Open admission	•
Democratic organisation	*
Sovereignty of labour	*
Instrumental and subordinate nature of capital	•
Participatory management	₩ .
Payment solidarity	▼
Inter-cooperation	₩.
Social transformation	•
Universality	•
Education	•

Jose Maria Arizmendiarrieta

"The cooperative enterprise is a living organism; it is a society of people in a community supported by solidarity, and the awareness of this solidarity is the driving force we should place our confidence in."



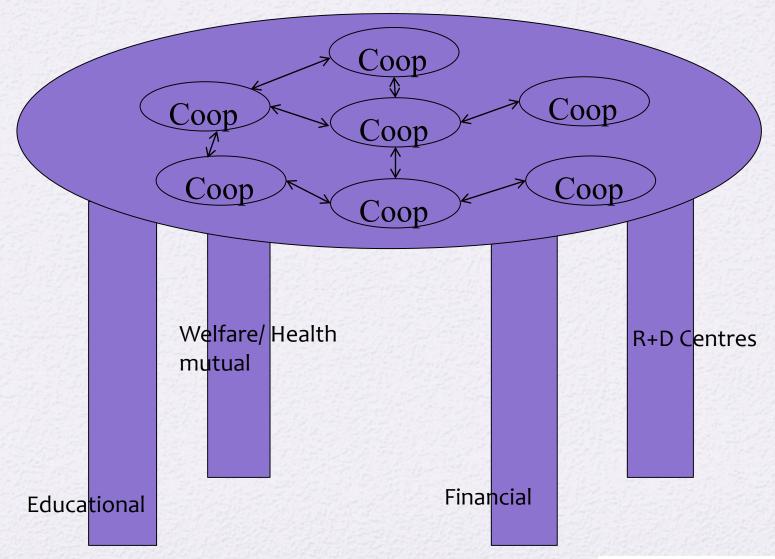


A living organism

Mondragón today

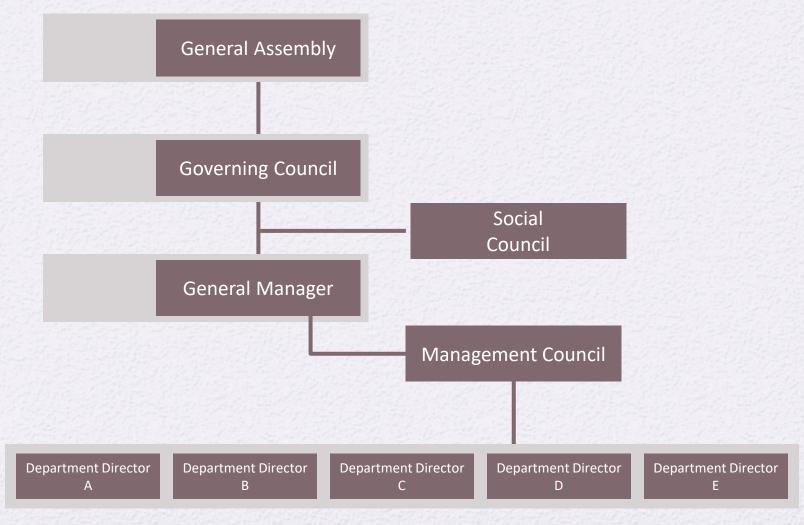
Mondragon today

MCC STRUCTURE



Julian Manley UCLan Slide: Mikel Lezamiz

MONDRAGON CO-OPERATIVE MANAGEMENT STRUCTURE





1943 Escuela Profesional





1956 ULGOR

Cleveland

The Anchor Institutions

Cleveland and Anchor Institutions

Cleveland Anchor Institutions

1Worker1Vote

The Union Coop

When in Rome...

The Union Co-op Model

The Cooperative has worker-owners







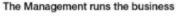




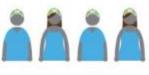


The Board appoints the Management

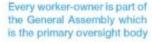














The worker-owners elect the Board of Directors

The worker-owners elect the Union Committee











The Committee and Management negotiate



a contract to resolve issues including wages, hours, and working conditions

"Too often we have seen Wall Street hollow out companies by draining their cash and assets and hollow out communities by shedding jobs and shuttering plants. We need a new business model that invests in workers and invests in communities."

- United Steelworkers President Leo Gerard

The Union Co-op Model was developed by the United Steelworkers, working with the Basque cooperative Mondragón, as a template for new businesses that could combine the strengths of both worker ownership and organized labor. The Committee represents the workers to the larger Union









The Union provides the workers with:



- Access to more cost effective health and retirement plans
- A platform for acting in solidarity with other workers

The Model in Action

There is an active effort to develop businesses using the union cooperative model currently underway. In Cincinnati, the Our Harvest cooperative, organized with the help of the Cincinnati Union Cooperative Initiative and United Food and Commercial Workers Union (UFCW) Local 75 is a worker-owned sustainable farm and distribution center for locally grown products that's been operational since 2012. A second co-op, a sustainable energy retrofitting company, is due to launch before the end of 2013. In Pittsburgh, the Clean and Green Laundry, which will provide jobs for around a hundred worker-owners, is also slated to open soon with the support of several unions.

The co-ops coming out of the momentum of the USW/Mondragón initiative are not the only unionized worker cooperatives in the United States, either. The workers at Cooperative Home Care Associates, the largest worker cooperative in the US with over 2000 people on staff, are organized through SEIU Local 1199. And UE Local 1110 played a key role in the birth of the New Era Windows Cooperative, formed by workers who famously twice occupied their Chicago factory.



The Preston Model

A new Socio-economic Democracy

What is The Preston Model?

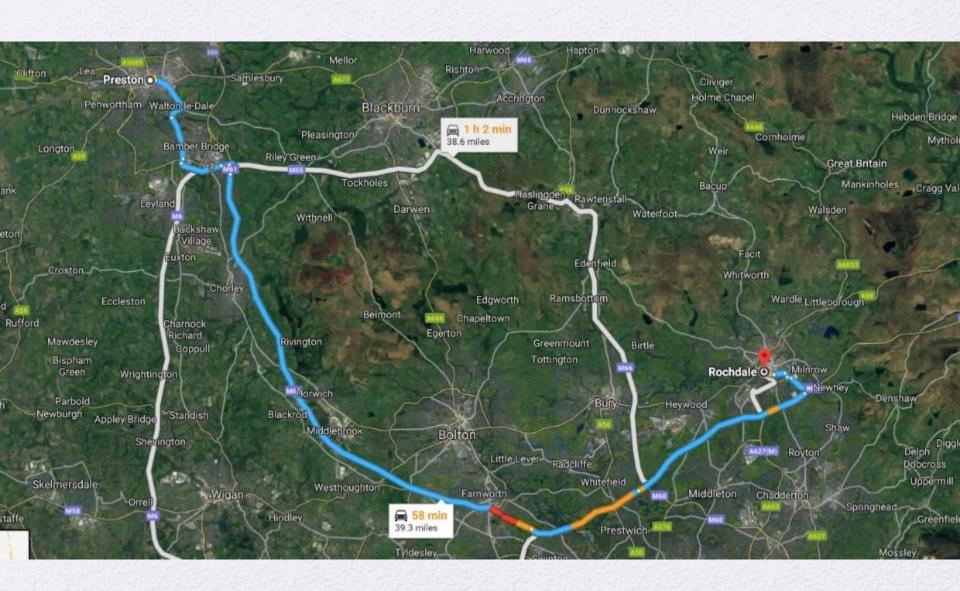
What is the Preston Model?

The Rochdale Pioneers

The beginnings of cooperativism in

1844





An industrial past

Poverty Poverty Knock



"Poverty Knock"

[Chorus]

'Poverty poverty knock,' my loom is a saying all day
Poverty poverty knock, gaffer's too skinny to pay
Poverty poverty knock, keeping one eye on the clock
I know I can guttle when I hear my shuttle go, 'poverty poverty knock'
Up every morning at five, I wonder that we keep alive
Tired and yawning another cold morning
It's back to the dreary old drive.

[Repeat chorus]
Oh dear we're going to be late
Gaffer is stood at the gate
We're out of pocket, our wages they'll docket
We'll have to buy grub on the slate
[Repeat chorus]

And when our wages they bring, we're often short of a string
While we are fighting with gaffer for snatching
We know to his brass he will cling

[Repeat chorus]

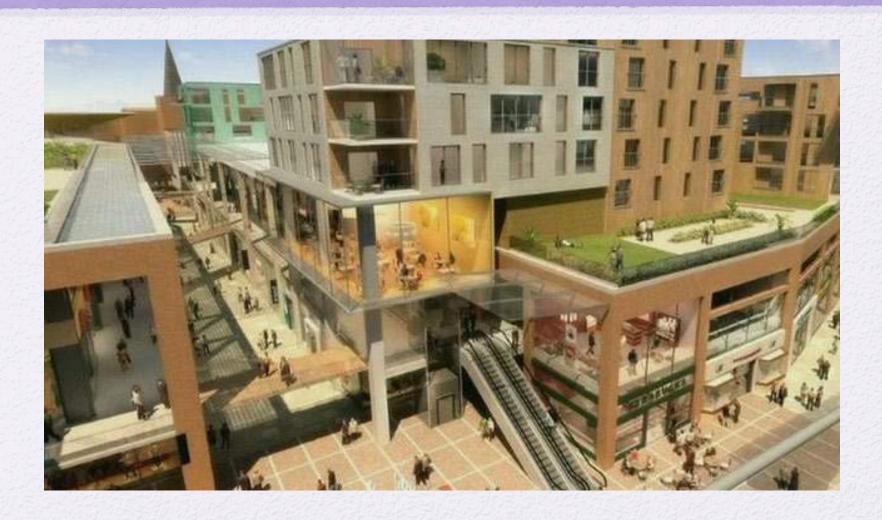
Sometimes a shuttle flies out and gives some poor woman a clout
There she lies bleeding but nobody's heeding
Oh who's going to carry her out?

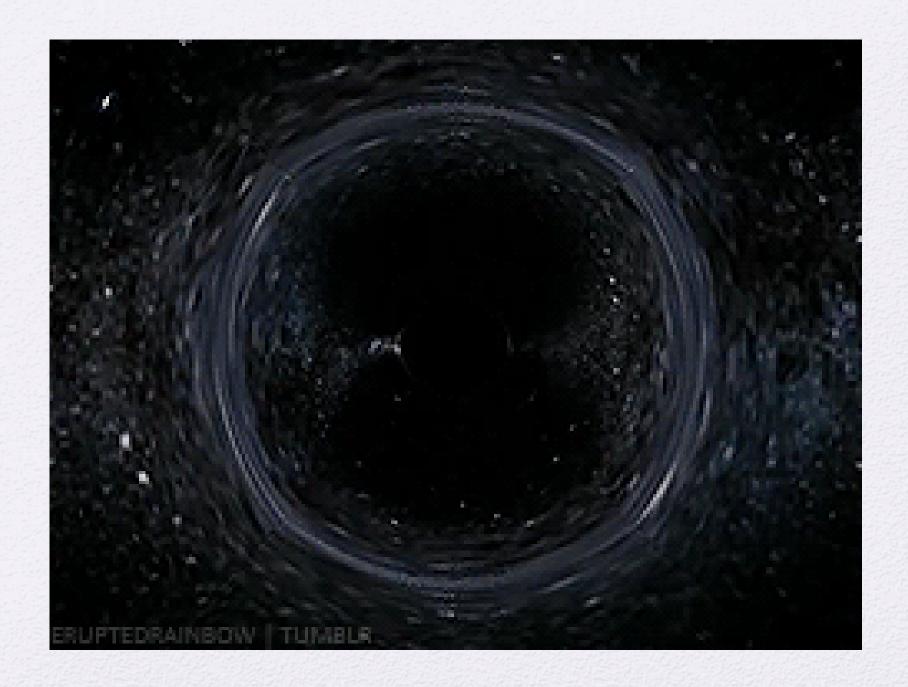
[Repeat chorus]

Oh dear, my poor head it sings
I should have woven three strings
My threads are breaking and my back is aching
Oh dear, I wish I had wings

Poverty poverty knock Poverty poverty knock Poverty poverty knock

And a future...?





Preston changed its fortunes with 'Corbynomics' – now other cities are doing the same

November 7, 2018 6.54am EST



Blue skies over Preston's renovated Brutalist bus station. I like/Flickr., CC BY-NC-ND

Author



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Disclosure statement

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Partners



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Preston: most improved city

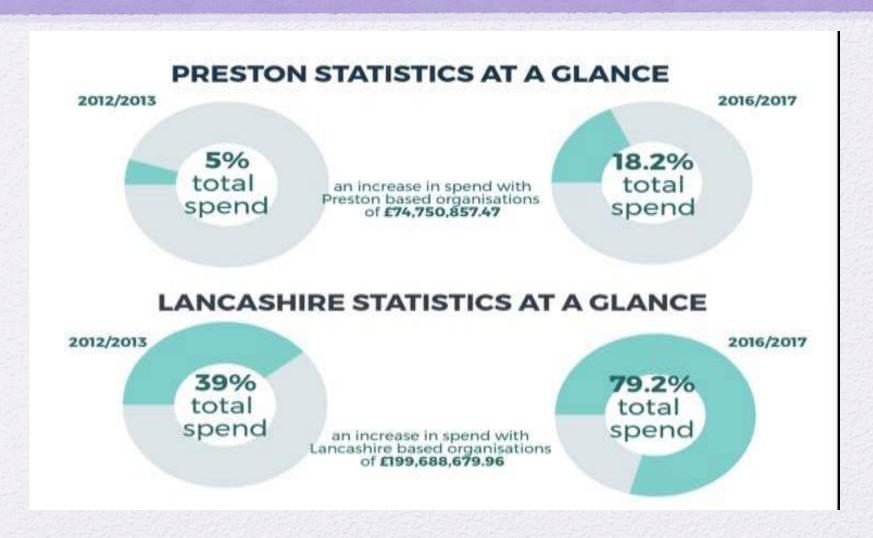
Most improved cities in the Good Growth Index, 2015-17

Preston is by far the most improved city, since 2015.

Swindon	0.15
Manchester	0.15
Liverpool	0.16
Wakefield and Castleford	0.17
Aberdeen	0.17
Birmingham	0.18
Milton Keynes	0.19
Middlesbrough and Stockton	0.2
Hull	0.2
Preston	0.28

The Anchor Institutions

Spend repatriated to Preston and Lancashire



Developing Anchor Institutions: How is it done?

- 1. Have a **political** and **philanthropic** vision: unifying framework...
- 2. Understand what you want to achieve: economic, social, behavioural...
- 3. Persuade **senior leadership**: in Anchors, but also elsewhere...
- 4. Understand existing **scale** of impact: scale of existing local spend and local impact...
- 5. Develop Anchor strategies: statement of intent...
- 6. Develop **governance arrangements**: strategic, operational, community based...
- 7. Undertake a rounded set of activities: economics supported by social...
- 8. **Measure impact & monitor change:** on-going, with social and community impact measurement...
- 9. **Influence** others: existing groups and initiatives can be influenced to work in this way...

Leadership: Matthew Brown

Matthew Brown Leader PCC

National Focus: Jeremy Corbyn

Corbyn Preston Model

Gap in the Local Economy



End of local procurement...?

Worker-owned Cooperatives



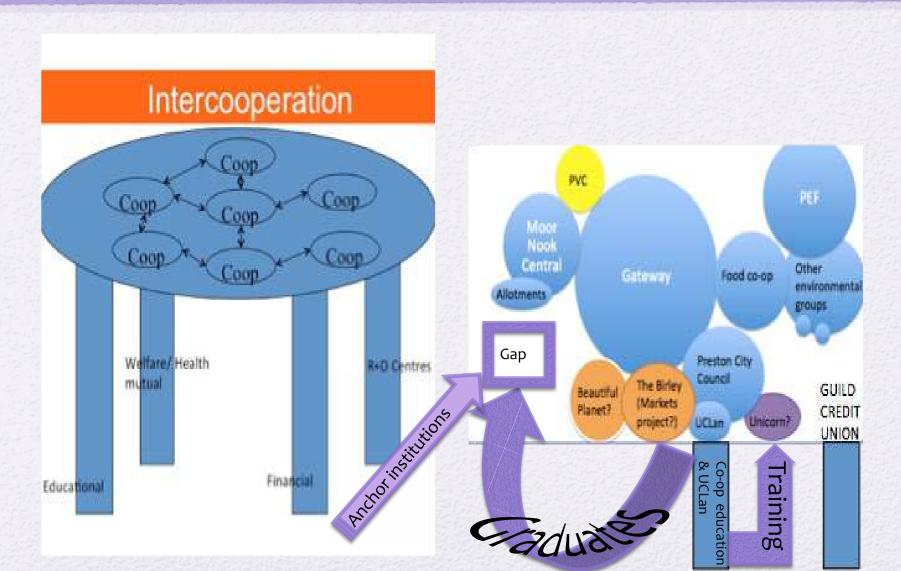
Promoting and supporting the development of local co-ops

Contributing to community wealth building





Preston Co-operative development Network (PCDN)





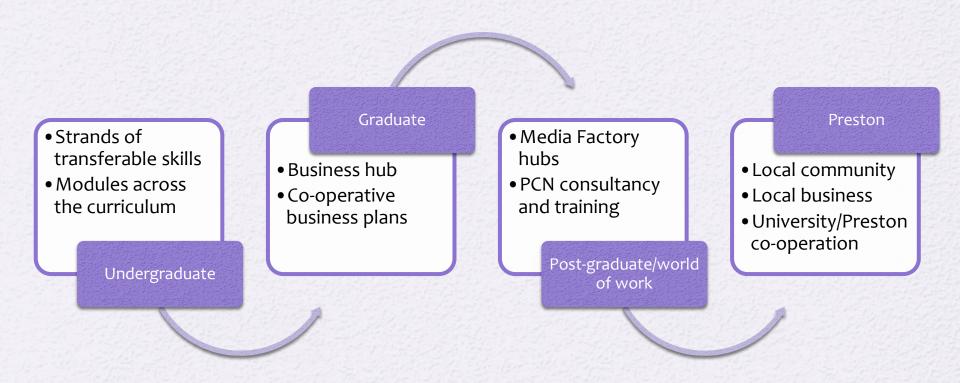


Simply BUYOUT

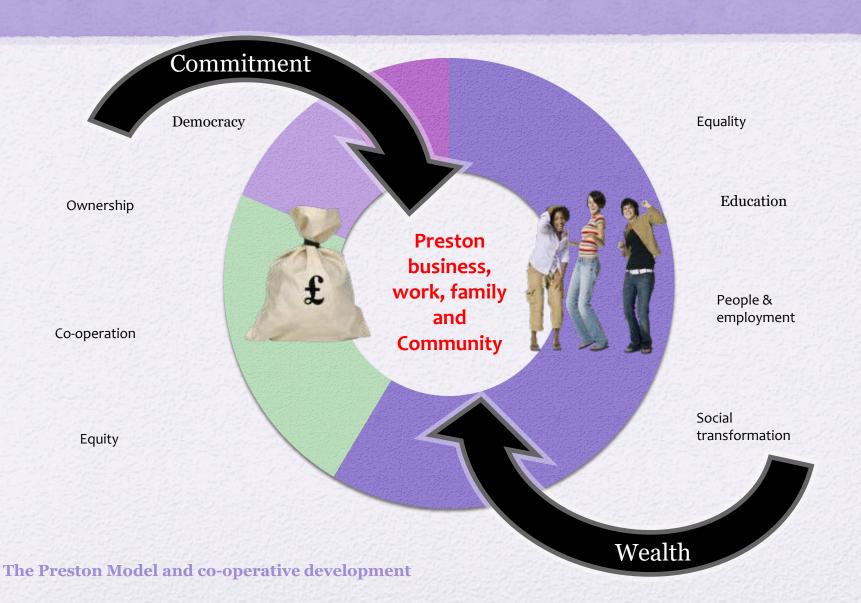
A guide to employee buyouts and becoming an employee owned business



University teaching, Learning & Preston Model



Co-operation: working to social values and principles



Let a thousand flowers bloom! Thank you for listening

