



**Request for Proposals**  
**Developing a Public Perception Survey for BEDC**  
**BEDC – RFP 2021/04**

**Proposal Summary**

The Bermuda Economic Development Corporation (BEDC) is desirous of engaging a consultant/consultant firm to assist it in developing and conducting a **Public Perception Survey** with the broader public about its awareness and opinion of BEDC and business development in Bermuda.

BEDC is Bermuda's foremost resource of free, confidential business advice with a singular focus to actively assist the development of a strong, well-managed, and prosperous local business sector in Bermuda. The organisation's key objective remains to assist the Government in encouraging economic growth for Bermuda's local small and medium-sized businesses and community enterprises.

BEDC's vision is an expanded pool of inspired entrepreneurs running successful businesses fueling Bermuda's economy. Its mission is to inspire, inform, support and grow new and existing Bermuda businesses through education, guidance, data provision, advocacy, networking and financing.

In order to develop an organisation that meets the needs of Bermuda's local entrepreneurs, BEDC needs timely feedback from the public on its awareness of and opinion about the quality and breadth of services and assistance available to small and medium-sized enterprises (SMEs). As such, the end result of this contracting relationship will be a survey delivered to the Bermuda public which will provide feedback and analysis about assistance and services available to local SMEs.

RFP documents can be downloaded from BEDC's website at [www.bedc.bm](http://www.bedc.bm) or requested to be received by email from [info@bedc.bm](mailto:info@bedc.bm).

**Submission Deadline**

Vendor proposals must be submitted by **5.00 pm Monday December 6<sup>th</sup>, 2021**. Proposals received after the deadline will be deemed non-compliant and will not be considered.

**Proposal Submission**

Proposals may be submitted via email to [esmith@bedc.bm](mailto:esmith@bedc.bm) with a copy sent to [jlodge@bedc.bm](mailto:jlodge@bedc.bm); [kcaines@bedc.bm](mailto:kcaines@bedc.bm) and [vbrown@bedc.bm](mailto:vbrown@bedc.bm). Emails that contain RFP proposal submissions should contain the following information in the subject line: "**BEDC Public Perception Survey Proposal - <Company Name>**".

Proposals may also be mailed or hand delivered to the following address:

**Bermuda Economic Development Corporation**  
**Sofia House, #48 Church Street**  
**Hamilton HM 12**  
**Bermuda**  
**Attention: Erica R. Smith**

**Email address: [info@bedc.bm](mailto:info@bedc.bm) - Phone: 441-292-5570 - [www.bedc.bm](http://www.bedc.bm)**