



Shared Capital
Cooperative

BUILDING ECONOMIC DEMOCRACY

Christina Jennings

Executive Director
Shared Capital Cooperative
Minneapolis, Minnesota

 **BEDC**

PRESENTS

FINANCING YOUR COOPERATIVE BUSINESS

BEDC is proud to host
Christina Jennings to build on
its cooperative economics
educational platform with:

- » Member equity
- » Patient capital
- » Common/preferred stock
- » Subordinated loans
- » Foundation grants
- » Impact investors
- » Community development funds
- » And more

2019

TUESDAY, JUNE 4TH 6:00-8:00 PM

St. Andrew's Church Hall, Hamilton, Bermuda

COOPERATIVE
DEVELOPMENT
RESOURCE
GUIDE

#4



Agenda

Overview

Welcome

William Spriggs, Director of Economic & Cooperative Development, BEDC

Introduction of Christina Jennings

Jamillah Lodge, Director of Communication & Development, BEDC

Financing Your Cooperative Presentation

Christina Jennings, Executive Director, Shared Capital Cooperative

Moderated Q & A

Special Presentation

Danice Mapp, Administrative Assistant, BEDC

Closing

William Spriggs

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Capital Continuum

Christina Jennings

Executive Director Shared Capital Cooperative Minneapolis, Minnesota

Christina Jennings has worked for 20 years in community development finance and microfinance in the U.S. and internationally. Since 2008, she has been Executive Director of Shared Capital Cooperative, a national Community Development Financial Institution (CDFI) loan fund that works to build a democratic economy by investing in cooperative businesses and housing.

ABOUT SHARED CAPITAL COOPERATIVE

Connecting Co-ops and Capital
Shared Capital Cooperative is a national CDFI loan fund that connects co-ops and capital to build economic democracy. Working with capital invested by the cooperative sector and its allies, we provide financing for the expansion and startup of cooperatively-owned businesses and housing throughout the United States. We are a cooperative ourselves with over 237 members nation-wide in 35 states who are aligning their needs and goals with each other and their co-operative lender. We understand cooperative capital needs and have supported member-led co-op structures with more than \$50 million in loans to cooperatives since 1978. We believe that cooperatives are an important economic tool for equitable community development and community wealth building. Our financing supports local communities that are starting and growing co-ops to create living wage jobs, support sustainable food systems, expand access to healthy foods, provide affordable housing, and develop

democratic workplaces and community ownership.

History

Shared Capital Cooperative was founded in 1978 by cooperative leaders in the Twin Cities of Minneapolis-St. Paul who were frustrated by the challenges local co-ops faced in getting financing from banks. Wanting to ensure that all co-ops would have access to capital, they decided to pool their extra cash to start a self-help, revolving loan fund. Since then, Shared Capital Co-op has remained true to our mission, providing financing to cooperative enterprises to support growth and expand the cooperative business sector. Over the years, Shared Capital, which was formerly known as Northcountry Cooperative Development Fund, has made nearly 850 loans totaling over \$50 million to cooperatives in the United States.



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Shared Capital's Mission

Shared Capital Cooperative's mission is to build a just, equitable and democratic economy by investing in cooperative enterprises.

What is a Cooperative?

A cooperative is a jointly owned and democratically controlled enterprise formed by a group of people to meet common economic needs.



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Comparison of Business Types

	Sole Proprietor	Cooperative	Public & Private Corporations
Authority & Decision Making	100% Owner	1 Member: 1 Vote	\$\$: Votes
Governance	Owner Only	Board of Directors Appointed by Members	Board of Directors Appointed by Shareholders
Management	Owner or Hired Manager	Hired General Manager or CEO (or collective)	Hired General Manager or CEO
Equity \$	Owner Only	All Members	Equity from Sale of Shares
Risk	Owner Only	Shared	Shareholders
Reward	Owner Only	Distributed based on <u>use or input</u>	Shareholders

Cooperative Principles

1. Voluntary and Open Membership
2. Democratic Member Control
3. Member Economic Participation
4. Autonomy and Independence
5. Education, Training, and Information
6. Cooperation among Cooperatives
7. Concern for Community

Cooperative Values

1. Self-help
2. Self-responsibility
3. Democracy
4. Equality
5. Equity
6. Solidarity



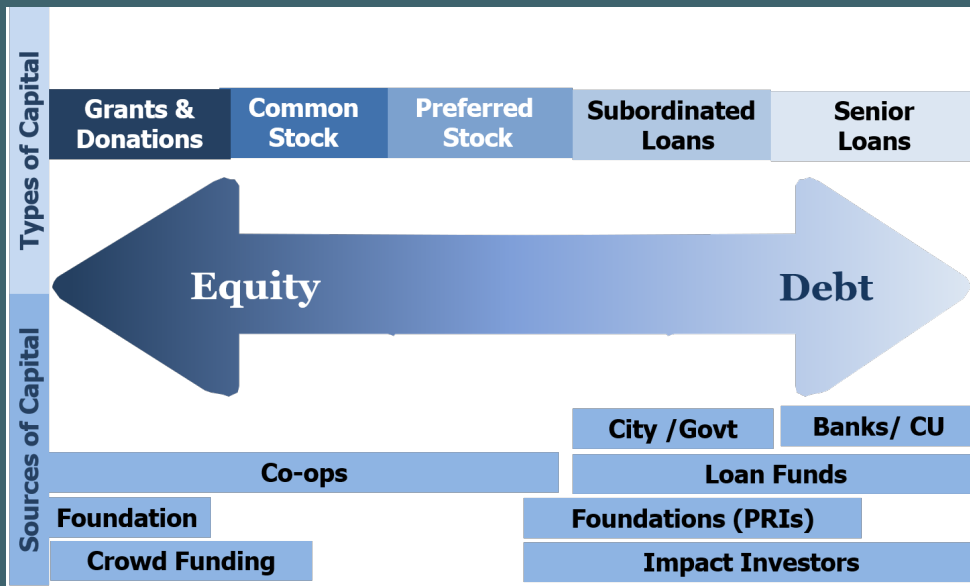
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Principles of Cooperative Capital

International Cooperative Alliance:

Capital raised by the cooperative *should not* impair or undermine the cooperative's structure, including control by its members.



Source	Senior Debt	Sub-Debt	Equity
Members		√	√
Family & Friends		√	√
Foundations		√	√
Impact Investors	√	√	√
Loan Funds	√	√	?
Banks	√	√	



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TAKE ACTION

COOP BUSINESS OWNERS

**Ready to move forward with your
Cooperative business idea?**

Contact BEDC to set up a
confidential meeting to discuss.

Statement of Purpose

The maintenance of a strong and vibrant small business sector is critical for a successful economy in any country. This sector is a significant employer of Bermuda's population and a primary driver of innovation and creativity in the provision of goods and services. Thus, for Bermuda to maintain its position as an innovative and successful business jurisdiction, it is vital for the island's economy to be supported and cultivated.

The BEDC prides itself in serving that purpose.

DISCOVER OUR SERVICES:

General Business and Technical Advice
Multi-Week Entrepreneurship Educational Courses
Quarterly Industry Related Seminars
Lunch & Learns
Loan Guarantee Programme
Economic Empowerment Zones (EEZ)
Growth & Debt Consolidation Micro Loans
Vendor Licensing and Management
Economic and Cooperative Development



Yours in cooperation,
Economic & Cooperative Development Unit
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