



Shared Capital™ Cooperative

BUILDING ECONOMIC DEMOCRACY

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Executive Director

Shared Capital's Mission

Shared Capital Cooperative's mission is to build a just, equitable and democratic economy by investing in cooperative enterprises.





40 YEARS BUILDING ECONOMIC DEMOCRACY | **Shared Capital Cooperative[®]**

What is a Cooperative?



What is a Cooperative?

A cooperative is
a business that
is jointly owned and
democratically controlled
and formed by a group of people
to meet their common economic needs.

Cooperative Principles

1. Voluntary and Open Membership
- 2. Democratic Member Control**
- 3. Member Economic Participation**
- 4. Autonomy and Independence**
5. Education, Training, and Information
6. Cooperation among Cooperatives
7. Concern for Community



#54906255

BERMUDA CREDIT UNION

CO-OP. SOCIETY



- Open Membership & Nondiscrimination
- Democratic Control – one person, one vote, irrespective of share ownership;
- Continuous Education;
- Not for Profit, Not for Charity, but for service
- Surpluses are spread equitably across the membership and not to an elite class of shareholders;
- Patronage Refund – where supernormal surpluses are made in any financial year, refunds for interest paid on loans may be made; and
- Co-Operation among Co-Operatives.



Hub Bicycle Co-op, Worker Cooperative

Hub Bicycle Cooperative

- Worker owned business
- Bike Retail and Repair Shop
- Minneapolis, Minnesota
- Started in 2002
- \$3 million sales
- 3 locations
- 28+ worker owners



ACE Hardware

- Purchasing – or Retailers -- Cooperative
- 4800 stores in 60 countries with sales of \$5 billion
- Founded in 1924 by 5 hardware store owners
- Restructured in 1973 as a cooperative
- Independent retailers are the exclusive shareholders

Football Club Barcelona

- Cooperatively owned by Club fans and public
- Fans are owners
- Focus on the sport and fan experience rather than solely profitability





A1 Builders, worker owned coop



A1 Builders

- Washington State
- Residential design and construction company
- Owners retired and sold business to employees
- Worker owned Co-op
- 25 employees

Advantages of the Cooperative Business Model

- Owned by those most committed to your business
- Accountable to the businesses primary stakeholders
- Focuses on the needs of members & profitability, not just profits to outside shareholders
- Democratic structure that allows for equal participation of all stakeholders
- Can allow for many smaller investments rather than a single large investor

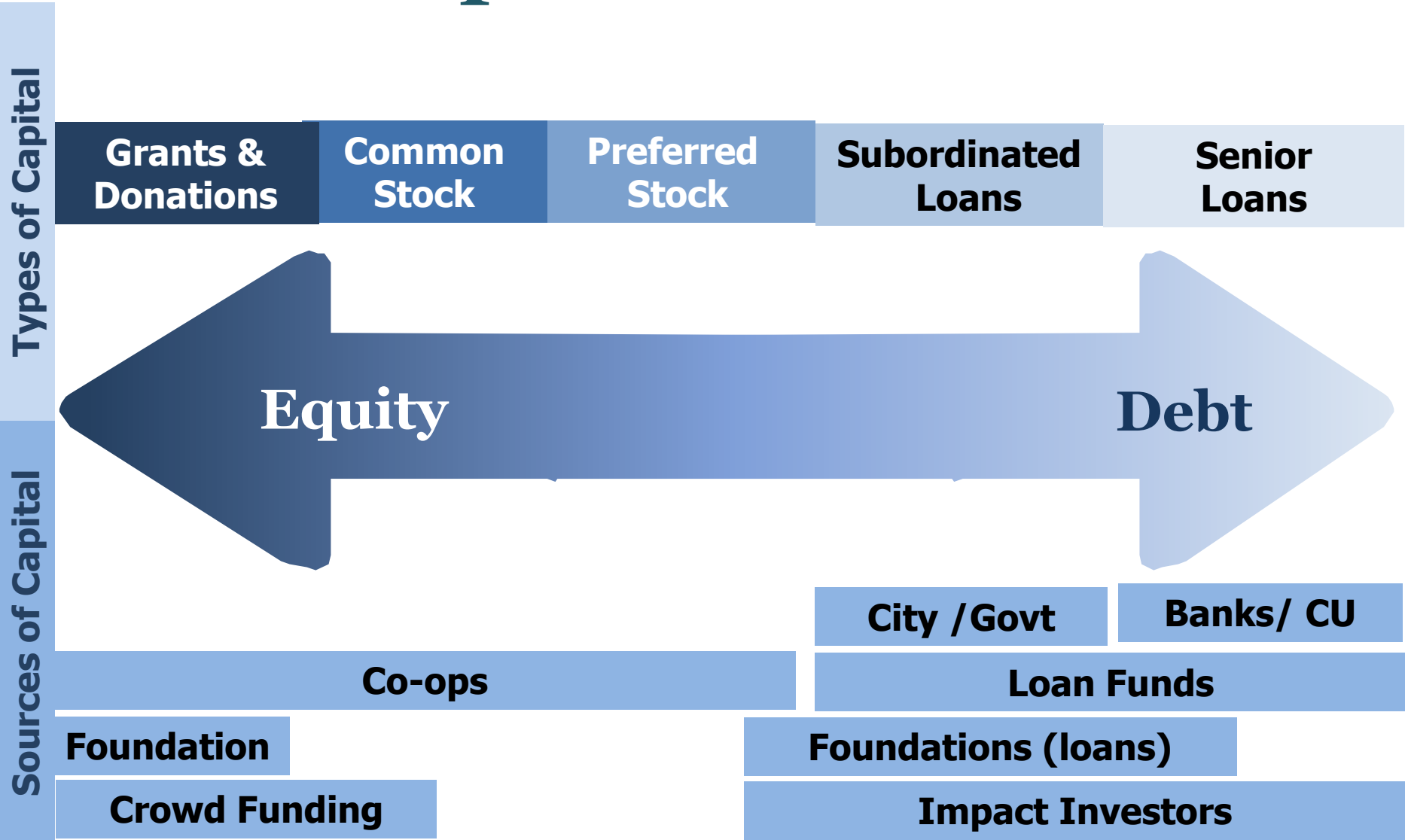
Principles of Cooperative Capital

International Cooperative Alliance:

Capital raised by the cooperative
should not impair or undermine
the cooperative's structure,
including control by its members.



Capital Sources



Co-op Capital Sources

Source	Loans	Subordinate Loans	Equity Investments	Grants/ Donations
Members		√	√	√
Family & Friends		√	√	√
Foundations		√	√	√
Corporations	√	√	√	√
Impact Investors	√	√	√	√
Loan Funds	√	√	?	√
Banks	√			√

Renaissance of Cooperative Development

These U.S. cities and states are investing in cooperative development

- New York City invested over \$1 millions over 3 years in cooperatives
- Other cities, Minneapolis, Minnesota; Madison, Wisconsin; Long Beach and Oakland, California; and more...
- New legislation: Main Street Employee Ownership Act

Renaissance of Cooperative Development

Why Cooperatives:

- Creates employment
- Creates business opportunities for more people
- Builds wealth for more people
- Reinvests in the local community
- Keeps jobs locally

Cooperative Opportunities in Bermuda



GenYZ EVENTS MGMT. SHARED SERVICES COOPERATIVE

Existing State

- **Church**, lodge, association, community halls void of affordable professional events setup/services delivery
- **Renters** have to accept low quality/inconsistent services ie. hall décor, presentation equipment, tables/chairs, food, lighting
- **Renters** are inconvenienced by having to deal with multiple service providers because no single provider can provide a one-stop solution



GenYZ EVENTS MGMT. SHARED SERVICES COOPERATIVE

Vision of What Could Be

- **Worker/multi-stakeholder** cooperative
- **Professional** service provisions including: audio/video equipment and labor, fixtures (tables/chairs), decorations
- **Can also include** or be separate from food service provision
- **Includes** partnerships/agreements with venue providers
- **Increase** connections to new networks, i.e. local & corporate business
- **Percentage** of profits go to participating facilities



SPORTS CLUB(S) COOPERATIVE

Existing State Within Too Many Clubs

- **Assets** in need of renovation
- **Single/minimal** revenue streams
- **Project/program** management challenges
- **Committed** member base
- **Vague/inconsistent** member benefits
- **Erratic** member communication



SPORTS CLUB(S) COOPERATIVE

Vision of What *Could* Be

- **Developed/well-maintained** assets and infrastructure
- **Multiple** revenue streams/cash-flow
- **Members** to be owners/optimum decision-making & forward planning
- **100 members** x \$1,000 = \$100,000
 - What *could* happen with this equity investment for 3 consecutive years?
- **Clear** member benefits & value proposition
- **Consortium** of club cooperatives



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