

Numbers Need Stories



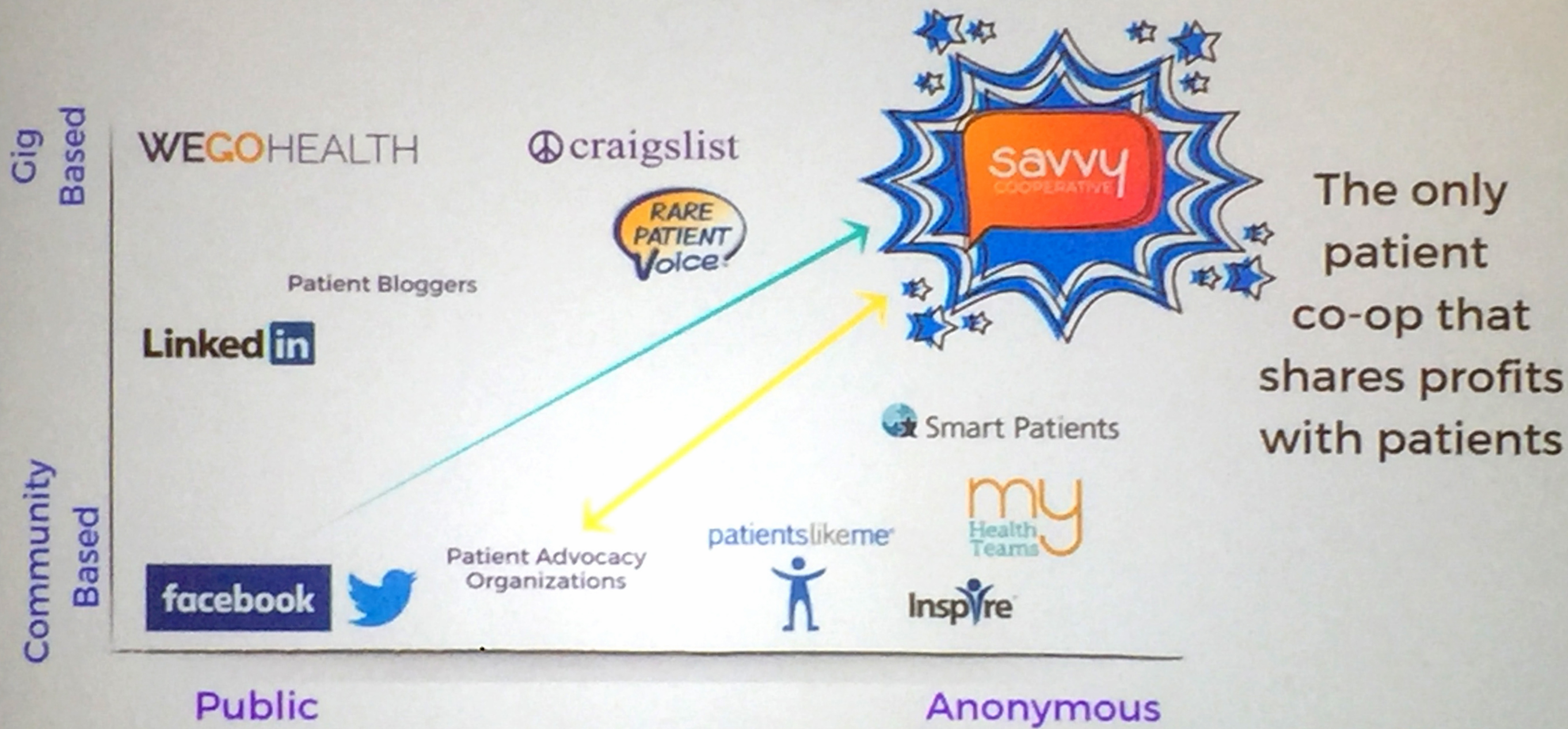
Healthcare innovators need both **big data** and **thick data** to build a **complete picture** of what is happening. Patient insights help explain behavior, priorities, preferences and things you likely haven't thought of yet!

Source: @TRICIAWANG

savvy's Innovative Solution



Landscape



Savvy COOPERATIVESM Difference

Savvy is a **patient-owned co-op**
& **public benefit corporation**

Savvy members have
voting rights & share in profits

Create **best practices** around
working with patients

