Numbers Need Stories

BIG DATA

And Tells You
Something Is
Wrong Or Needs
Exploring

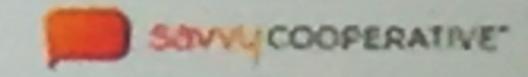


PATIENT INSIGHTS

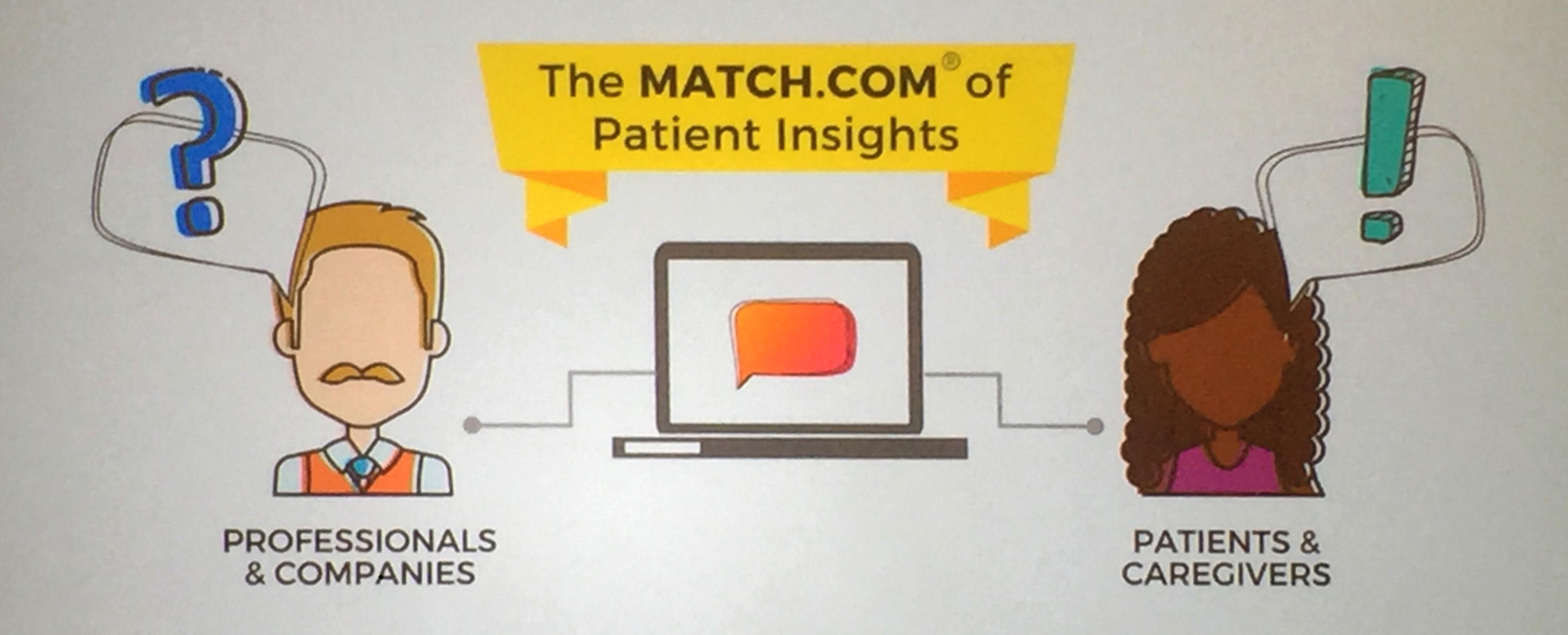
Helps Learn
Context, Why
Something Isn't
Working And
How To Fix It

Healthcare innovators need both big data and thick data to build a complete picture of what is happening. Patient insights help explain behavior, priorities, preferences and things you likely haven't thought of yet!

Source @TRICIAWANG



savvy's Innovative Solution



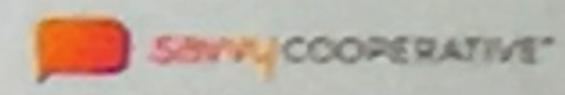
Landscape

Ocraigslist WEGOHEALTH Patient Bloggers Linked in Smart Patients Based patientslikeme* Patient Advocacy Organizations facebook Insp\re

The only
patient
co-op that
shares profits
with patients

Public

Anonymous



Savvy COOPERATIVE" Difference

Savvy is a patient-owned co-op & public benefit corporation

Savvy members have voting rights & share in profits

Create best practices around working with patients

