

BEDC MICRO-LOAN PROGRAMME
BUSINESS PROFILE

Use additional space on flip size and add additional pages if needed.

History and Nature of Business and/or Background Experience:

- Describe the nature (type) of business (existing or new). Describe your industry case for capturing market share.

Business Location:

- Describe where is the business located? Is it in a desired location? Are there competitors nearby?

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Ownership, Management, and Staff:

- *Describe management & staff and details of experience & qualification. Describe ownership structure.*

Purpose of Funding:

- *Describe purpose of the loan (cite amounts), breakdown of purchases, shipping, duty, transport, etc. Describe how the purchases will increase revenue for the business and pay loan.*

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Customer Market and Competition:

- *Describe who your consumer market is and any completion in the market.*

Projected Revenue and Expenses –Gross Profit:

- *Describe the revenue projections, operating expenses, and how the loan will be paid back. Attach any contracts and agreements.*

