







- How many staff do you currently have employed and are you looking to hire more?
  
- Describe the ownership structure of your business - Sole Proprietorship, Partnership, Limited Company, Limited Liability Company. *(If limited or LLC and loan is approved you will need to supply a Corporate Resolution showing the loan can be taken. An officer will advise when you need to do this – you do not need to upload now).*

**Business Location:**

- Describe where the business is located. Is it in a desired location?
  
- Are there competitors nearby?
  
- If you are strictly an online business, please insert your website link below and attach proof of domain ownership.

Proof of Domain Ownership Attached















- **Opportunities:** What opportunities have you identified? (new or expanded services, products, target markets etc. that you can capitalize on in the future that will result in addition revenue).

- **Threats (and mitigations):** Potential elements in the future that could negatively impact your revenue and / or business model. **MITIGATION:** How do you plan to overcome these threats?